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This is a toolbox, not a novel or a story. As such, it is excellent. I didn't read it completely, because like a box of tools, I didn't need toot of it. But what I need was helpful with my oral presentations. As a doctoral student, learning to give oral presentations against a wide range of audiences is crucial. Just show lab work at high school at the periodic meetings of the thesis committee, know what fort is less important to I rated this book very high, which deserves and explanation.This is a toolbox, not a novel or a story. As such, it is excellent. I didn't read it completely, because as a toolbox, I didn't need it much. But what I needed was help with my oral presentations. As a PhD student, learning how to make oral presentations to a wide variety of audiences is crucial. From just showing lab work to high school students to regular thesis committee meetings, know what to show is less important to learning WHAT NOT to show. Fortunately, Doumont teaches a very useful way of doing this as well as dealing with the HOW, WHEN and WHERE of the presentation.The book itself is expensive but the edition is beautiful. The information here is very similar to what Doumont presents in his seminars, but extends to other topics of scientific communication as well.Face recommended to anyone who has to constantly make presentations, scientific or otherwise. ...more This book will be my reference the next time I need to write a report. In fact, I think it should be a reference for all those who are interested in communication! He also has great tips for preparing presentations and communicating with graphic designers.It is so well written and so clear that from now on Jean-Luc Doumont becomes one of my favorite authors. It explains three rules for presenting information: adapt to your audience, maximize signal-to-noise ratio, and use effective redundancy. These rules apply to both written information and submissions. 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So much ab I tried to get out of my usual genres: in a course to perfect my research communicative skills and amplify the next speeches.In general, the book stands out for its simplicity and unusually clean structure: two of the many points the author tries repeatedly in this book: maximizing the signal-to-noise ratio. Often That our contents are too tight or limited, so accidentally we add irrelevant content to the main messages. In the end, they were ecliptified. So much for the preparation of the speech, and I admired those pieces. pieces. the sections related to email writing, websites and posters are equally essential, but I feel that they are a little bit bad placed at the last (somehow indicating that they are less important than the first). However, there is always something new to learn. I certainly encourage anyone to have at least a brief reading with this masterpiece. Oh and also: slide models (as figures) are extremely useful! ...more This is an excellent book! Very recommended if you need to write clear documents for communication and submit them. It is well written, and applies (in a beautiful meta-way) its principles to the book itself. This makes for a very pleasant reading, and it does the case in point: He doesn't need to be difficult, and it really works. An important lesson to take away: take your time to build well "why" you want to communicate (even for a simple e-mail). This shows the biggest investment This is an excellent book! Very recommended if you need to write clear documents for communication and submit them. It is well written, and applies (in a beautiful meta-way) its principles to the book itself. This makes for a very pleasant reading, and it does the case in point: He doesn't need to be difficult, and it really works. An important lesson to take away: take your time to build well "why" you want to communicate (even for a simple e-mail). 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This book by Jean-luc Doumont, which I have recently seen giving a speech on "Effective Oral Presentations" - provides an intellectual framework and practical advice, to effectively provide scientific information to an audience, both in written and oral form. It is not a very long book, but if you take it seriously, it can radically transform itself (and imp Scientific talks and documents in scientific literature are often extremely confused and difficult to follow, even if you are already an expert in the field. This book by Jean-luc Doumont, which I have recently seen giving a speech on "Effective Oral Presentations" - provides alntellectual and practical advice, to effectively provide scientific information to an audience, both written and oral. It's not a very long book, but but If you take it seriously, it can radically transform (and improve) your scientific communication. 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