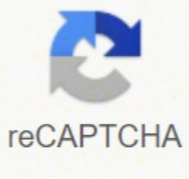


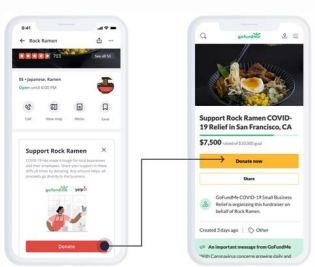


I'm not robot



Next

Android vs iPhone users worldwide



Iphone vs android users by country. Percentage of iphone users vs android 2020 worldwide. Are there more iphone users or android users. Percentage of iphone users vs android 2021 worldwide.

At 7T, our development team works with company leaders who are seeking to solve problems and drive ROI through digital transformation. In the United States, iOS market share is significant, accounting for the majority. iOS (US) - 53.00% of the market share Android (US) - 40.54% of the market share iOS (Global) - 26.99% of the market share Android (Global) - 72.2% of the market share Cost is typically pinpointed as the primary factor driving this iOS vs Android market share differential. Why 2021 is Prime Time for React Native Popularity Growth Whether you're building an iOS native app or prefer a cross-platform mobile app to suit users on a wide range of different mobile devices and operating systems, the team at 7T is happy to assist. Unlike the global mobile market share, US-based mobile users prefer Apple over Android. This means you'll need to consider whether your mobile app's target audience is US-based or spread across the globe. When it comes to the global smartphone market, the Android operating system dominates the competition. Google's operating system is more common in the UK, Germany, China, and many other countries. The following is a look at iOS vs Android market share for the first half of 2021, according to StatCounter. We've also included data comparing 2021 Q2 mobile market share data to figures from Q2 2020. 7T maintains offices in Dallas, Houston, Chicago, and Austin, but our clientele spans the globe. Apple saw similar supply challenges with the iPhone SE. Non-Apple / Android smartphones have a clear majority of the market share globally in 2021. We've earned a reputation as an innovative Dallas software and mobile app development company, as 7T integrates cutting-edge solutions into virtually every project. This newsletter may contain advertising, deals, or affiliate links. If you're ready to start your mobile app development project, contact 7T today. 2021 Mobile Market Share - iOS vs Android When examining Android vs iOS market share, location matters. We're here to deliver collaborative, multi-phased software development services to clients in all business sectors. This will help you to make an informed decision about how to proceed with your mobile app development project. 2021 Mobile Market Share and Cross Platform App Development Native apps have long been favored over hybrid apps thanks to their ability to fully leverage everything that an operating system has to offer its users. Subscribing to a newsletter indicates your consent to our Terms of Use and Privacy Policy. But Apple is aiming to shake up the market in places like India, thanks to a new production facility in Chennai that will let the company compete with cheaper Android devices. This brings significant benefits in terms of cost and development time since you'll have a single mobile app that performs the job of two separate native apps. We've earned a reputation as a top Dallas mobile app development company, with a reputation for developing dynamic mobile apps and innovative software platforms, from CRM platforms and ERP development, to Snowflake data solutions. You may unsubscribe from the newsletters at any time. Notably, Android-powered devices made by Huawei, Xiaomi, Oppo and Vivo are far more popular outside the United States, particularly in Asia. Apple has also shown interest in the mid-range market with the release of a new iPhone SE. Sign up for Race to 5G newsletter to get our top mobile tech stories delivered right to your inbox. Apple iPhones and iPads, with their iOS operating systems, sell at a higher price point than most Android-powered smartphones. But on a global scale, Android market share holds a solid 3-to-1 majority. And for those who opt to develop multiple native apps, mobile market share data can empower you to make prudent decisions such as whether to develop an iOS native app or Android app first. React Native mobile apps have also proven to be a game-changer on many levels. The React Native framework allows for rapid and cost-effective hybrid mobile app development, so the application can run on both Android and iOS devices. Read Time: 4 minutes When developing a mobile app, it's important to understand your target audience and what devices they're using so you can ensure that your app meets their needs. As a result, the Indian market is currently at 97 percent Android. Worldwide 2021 Mobile Market Share - Apple, Samsung and Beyond As of August 2021, StatCounter had recorded the following data for mobile market share, with Android-based Samsung and iOS-equipped Apple mobile devices accounting for combined 54.39% of all mobile devices worldwide. US 2021 Mobile Market Share - Apple, Samsung, Lenovo and More The 2021 mobile market share in the United States is a bit different from the worldwide metrics, which means that user location is a key consideration for mobile app development projects with a US-based target audience. This gap is expected to increase over the next few years. Even with its global market share so low, iPhone has managed to reign supreme in a few key countries. In fact, clients enjoy many benefits when choosing a cross-platform app over a native mobile app, making these applications a good choice for a wide variety of different uses. But advances in cross-platform mobile app development have made these versatile apps far more competitive, with a significant ROI. So Android's dominance could be challenged by iOS in the near future. Statistics from StatCounter show that the iPhone holds over 60 percent of the market in Japan and over 50 percent of the market in the United States. The iPhone holds less than 20 percent of the market in Brazil, Nigeria, and India. A major factor to consider is price. According to Statista, Android enjoyed an 87 percent share of the global market in 2019, while Apple's iOS holds a mere 13 percent. Apple - 53% (+15.21% increase from 46% in Q2 2020) Samsung - 26% (+4% increase from 25% in Q2 2020) Lenovo - 12% (+71.42% increase from 7% in Q2 2020) LG - 3% (-75% decrease from 12% in Q2 2020) Other - 6% (-40% decrease from 10% in Q2 2020) Second quarter US-based smartphone shipments grew by 21% year-over-year, with Apple shipments rising by 38%, largely driven by the iPhone 12 release. For this reason, it's prudent to consider the demographics of your target audience, in addition to location. The following is the second quarter data for 2021, as reported by Counterpoint. The numbers in Canada are closer to a 50-50 split. Unfortunately for Apple, these are the only countries where iOS is more popular than Android. Some speculate that Samsung may have fallen a bit short of its potential due to shortages in the Samsung A-series devices. Mobile market share offers this important insight, giving you the ability to make important decisions such as whether to pursue a single native app, a hybrid app or cross-platform mobile app. The Apple iPhone is a high-end, high-price product that many in emerging economies balk at when comparing it with mid-range devices that use the Android operating system. For instance, high import taxes in India significantly raised the price of iOS devices higher than the market was willing to pay.

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