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What is the difference between broadsheet and tabloid

In their efforts to save lives, officials from the Boksburg Correctional Services donated blood on June 17 during the prison’s blood drive initiative. This initiative, which was held for the second time this year at the prison, attracted 27 officials. According to Sello Modise, Boksburg Correctional Services spokesperson, a total of 23 usable units of blood was donated to SANBS to make a difference in saving lives of people who desperately need blood. Boksburg Correctional Services manager for special programmes Ronald Nhlapo stated the partnership between SANBS and the prison is aimed at raising awareness about the importance of donating blood. Noxolo Mshali from the SANBS is preparing Johan Gildenhuys for his plasma donation while Kasantre Pillay looks on during the blood drive initiative on June 17 at the Boksburg Correctional Services. Terrance Pillay, donor relations practitioner at the SANBS, expressed gratitude to all officials who came through to support the cause. “We hope in the months to come we can build and increase the participation of the correctional officials, as their participation will make a huge difference in the blood supply within our area,” said Pillay. ALSO READ: Blood donation to continue as essential service ALSO READ: #BloodDonorMonth: Shining a light on selfless blood donors (Definition of tabloid from the Cambridge Advanced Learner’s Dictionary & Thesaurus © Cambridge University Press) What is a tabloid? What is a broadsheet? Are they both the same thing? The simple answer to the latter question is that they are not the same thing. There is a vast or rather yawning difference between a tabloid and a broadsheet. Although they are both newspapers, their layouts are not the same, and that is what causes the main difference between them. The tabloid newspaper A tabloid newspaper is about half the size of a normal newspaper. This means tabloid newspapers are smaller than broadsheet newspapers. The tabloid newspaper is typically printed on an A3 paper. Characteristics of the tabloid newspaper The tabloid newspaper has an average paper size of 30cm by 40 cm. Tabloid newspapers contain more photographs than broadsheet newspapers. The front page of a tabloid newspaper contains a great deal of pictures. Over 50 percent of tabloid front-pages contain interesting pictures of famous people (celebrities). The content of a tabloid newspaper is not mainly on serious issues. The content is full of entertaining and fascinating stories about celebrities and other figures. They contain a lot of scandalous stories on celebrities and public figures. Tabloid stories are sensational and the language that is used is so simple and colloquial that even less educated people understand it perfectly. The majority of readers of tabloid are ordinary people. Tabloid newspapers are more colorful than broadsheets. Information in the tabloids are often exaggerated in order to increase newspaper sales. Tabloids are more interesting and fun to read than broadsheets. The broadsheet newspaper The broadsheet newspaper publishes more serious news stories in an in-depth manner. The broadsheet has a larger format than the tabloid. It has an average paper size of 38cm by 61cm. Broadsheet newspapers are generally printed on A2 papers. Characteristics of the broadsheet newspaper The broadsheet has majority of its readers to be educated people and people in authority unlike the tabloid whose readers are made up of mainly ordinary and less educated people. The news stories in broadsheet newspapers are mainly serious stories. The news stories in a broadsheet are concise and straight to the point. The language is more formal than that of a tabloid. Broadsheets are bigger than tabloids because they contain more content. Broadsheet newspapers are taken more seriously by the general public than tabloids. Broadsheets tell more truth than tabloids, which normally exaggerate the truth or sometimes mix the truth with some lies. Many broadsheets focus a great deal on politics and foreign affairs whereas a tabloid has majority if not all of its content focusing on entertainment and celebrity news. The above are the main differences between a tabloid and a broadsheet. Pricing CalculatorPrices update in chart automatically. UPS versusFreight (Drop Ship) If the UPS ground shipping calculator shows a price of \$150 or more, you might want to consider getting a quote on freight shipping. Use the button below to request a drop shipping quote. For shipping requests over 24 pages or over 50,000 copies, please use our custom order page for freight quotes. TURNAROUND TIMES: Newsprint orders of 500 and less are completed and out the door within 3 business days after the order is placed. For any order over 500 copies, the order is completed and out the door within 4 business days after the order is placed. Transit times begin on the day your order is shipped. Example: If an order is placed on a Thursday for 100 copies, UPS Ground, the order will be shipped no later than Tuesday of the next week (assuming there is no holidays in that time period). Ground will take 2 to 5 business days from the day your order is shipped. If you have a regular printing schedule (weekly, bi-monthly, monthly) we can put you on the schedule for faster turn-around (contact Customer Service). UPS Shipping: We offer UPS Ground, 2nd Day, and Next Day Air delivery. UPS declares that ground is delivered within 2 to 5 days depending upon delivery location. UPS does not necessarily deliver on weekends, so it is possible that Next Day Air and 2nd Day Air will not arrive until Monday. REGULAR VS HI-BRIGHT NEWSPRINT Both are newspaper newsprint. Regular newsprint is the typical-looking grayish newsprint you’ve seen for years. Hi-bright is whiter and a bit thicker than Regular newsprint. See the image below (hover to enlarge). Paper shades will vary slightly between rolls used on the press, so Hi-Bright newspapers printed one month may vary slightly in whiteness from another print run of another month. CUSTOM ORDERS: Custom orders, or newspaper needs that are not listed on this price list (more than 50,000 or more than 24 pages), can be fulfilled through our Custom Order page. If you need less than a thousand newspapers read below. PRESS TYPES: We utilize two different types of presses to fulfill a newsprint order. For copies of 5000 and less, we may use a digital press, and for copies over 5000, we may use an offset web-press. Both presses produce high-quality newspapers that utilize the latest safe-ink printing technology while offering the lowest pricing available. All orders are printed on regular or hi-bright newsprint. There are slight differences in the way a newspaper will look depending upon what type of press is used. However, a reader, unless held side by side, will never know the difference. Also, paper rolls will vary slightly in whiteness from one roll to the next so often one print run may be slightly whiter or grayer than the next. This is normal and nothing to be alarmed by. But for the best quality print run, it is important to follow our specifications. Please Double Check that the UPS Ground price exceeds \$150 (Use Calculator on Price Page). No Freight quote will be less than \$150. Quote Details Additional Information: You must have an account to submit a drop ship quote request. Allow 24 hours for the request to be filled. Quotes are good for 14 days from activation. Activated quotes will be available automatically when you checkout. You can find your quote in your Account. The difference between online news and newspaper includes several areas such as the readership, space, portability, etc. Internet has made rapid inroads in our lives and has grown exponentially to touch our lives in all spheres. We can see and hear the latest news from celebrities and get latest, even live feeds of natural and manmade disasters on the internet, just like a television. Internet may have many more benefits for us but, in this article, we will restrict ourselves to the effect internet has had on the circulation of print newspapers, and what the real differences between print newspapers and online newspapers are, if any. What is a Newspaper? Newspaper is a bundle of printed papers that are put together. This bundle of papers is covered with printed letters and pictures that are news items. Newspapers hold significance more for older generation than for those who are young. Older generation has a liking for print editions as they find it more familiar. Especially, elderly people, who were born before the technological inventions period, have to struggle with online news as that requires you to use an electronic device to access the internet. This is in contrast to the younger generation, who with the advent of internet and social networking sites has been gripped by them like viral fever. Every newspaper worth its weight in salt today has an e-edition over and above its regular edition. This is a defensive move, though there are many who feel that having an online edition bolsters the image of the newspaper and gives it a positive, modern image than if the group does not have an online edition. But ask anyone, who is a reader of the print edition, to compare it with online edition of the same newspaper. The reply is sure to be one that is a shocker for those who believe that online newspapers are very effective. Despite the control that one has while reading an online edition of a newspaper, the old charm of a print paper with coffee or hot chocolate in hand is hard to match. Then there are many who take print newspaper to the garden, kitchen, and even to toilet, which is certainly not possible with e-edition of a newspaper. Even if the person ends up getting water on the edition that is not much of a problem. Sometimes the in-depth analysis of a story that runs for many pages may be difficult because of scarcity of paper and space available for a story in the print edition. However, you will see people find it more pleasing to read news on a newspaper because you get to read the whole story without getting disturbed by advertisements that appear on the screen if you were reading it online. What is Online News? Online news refer to the online edition of a print newspaper that we can access using internet. One advantage with online editions of newspapers is the ability to take part in all sorts of opinion polls and replies and comments which take time in case of print editions. Another advantage that online editions have is the ability to have long (as long as they like) stories on any given day. This means that in depth coverage of an issue is possible in online editions. Ask a young kid who has the facility of internet and he would tell you it is foolish to spend a dollar on a print edition when all one has to do is to type the URL of the newspaper to get the same information for free. This is because their lives are mostly spend in front of a computer, working or studying. But try convincing an old man about this facility and he would scoff at the idea saying a print edition is priceless while online edition is only for days when your hawkker has not arrived because of incessant rains. What is the difference between Online News and Newspaper? • Readership: • Mainly older generation and some parts of younger generation prefer the print edition. • Younger generations prefer online editions mostly. • Portability: • One can carry print editions everywhere. • You cannot carry online editions everywhere as that requires you to carry you electronic device everywhere with you and you also need the internet connection. This is not possible all the time. • Space: • Newspaper print editions have space limitations. • Online editions have no such problem with space. • Interaction: • With print editions, you cannot have immediate interactions such as taking part in opinion polls and giving comments. • In contrast, one can take part in opinion polls and put comments in online editions. Despite all these differences, the claim that online editions of newspapers would sound death knells for print editions was nothing more than farfetched imagination. There has not been more than a little dent on the readership of print editions of newspapers. Images Courtesy: what is the difference between broadsheet and tabloid newspapers. what is the difference between a broadsheet article and tabloid article

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